






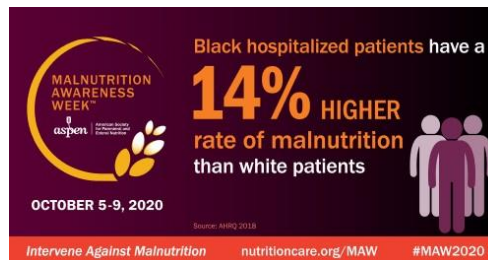
## Sample Social Media Posts and Graphics

Copy and paste any of the sample social media messages, or craft your own message using #MAW2020. The full-size images can be found [online](#).

Text	Image
<p>Malnourished hospitalized patients are associated with longer stays, higher medical costs, and increased mortality. Learn how to intervene during #MAW2020!  <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a></p>	<p>MAW2020-Hospitalized-Patients</p> 
<p>Every 60 seconds, 11 hospitalized patients go undiagnosed with malnutrition. Learn how to intervene during Malnutrition Awareness Week, Oct. 5-9, 2020. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a> #MAW2020</p>	<p>MAW2020-Every60Sec</p> 
<p>Emergency department patients with malnutrition are 17% more likely to be hospitalized. Learn how to intervene during Malnutrition Awareness Week 2020. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a> #MAW2020</p>	<p>MAW2020-ED-Patients</p> 

Black hospitalized patients have a 14% higher rate of malnutrition than white patients. Learn how to intervene against malnutrition during Malnutrition Awareness Week, Oct. 5-9, 2020. <https://bit.ly/1FPF1CR> #MAW2020

MAW2020-Black-Hospitalized-Patients



DYK: Hospitalized patients in the lowest income group have a 40% higher rate of malnutrition. Get the facts during Malnutrition Awareness Week. <https://bit.ly/1FPF1CR> #MAW2020

MAW2020-Income-Group



Malnourished patients are 1.6x more likely to be readmitted to the hospital. Get the facts during ASPEN Malnutrition Awareness Week, Oct. 5-9. <https://bit.ly/1FPF1CR> #MAW2020

MAW2020-Readmission



Malnourished patients have a 3x higher inpatient death rate. Learn how to intervene and treat malnutrition during #MAW2020. <https://bit.ly/1FPF1CR>



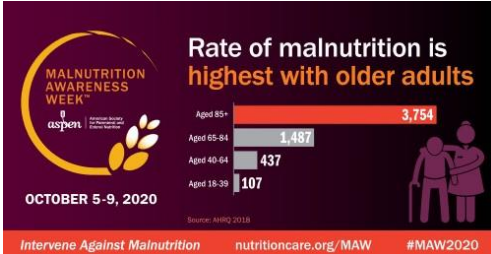

MAW2020-Death-Rate



DYK: Malnourished patients have 2x longer hospital stays. Learn how to intervene and treat malnutrition during Malnutrition Awareness Week, Oct. 5-9. #MAW2020 <https://bit.ly/1FPF1CR>

MAW2020-Hospital-Stays



<p>Malnourished patients have 2x higher hospital costs. Learn how to intervene and treat malnutrition during #MAW2020. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a></p>	<p style="text-align: center;"><b>MAW2020-Hospital-Costs</b></p> 
<p>Malnourished emergency department patients pay \$18,600+ more per admission. Get the tools you need to intervene against malnutrition during Malnutrition Awareness Week. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a> #MAW2020</p>	<p style="text-align: center;"><b>MAW2020-ED-Cost</b></p> 
<p>Did you know malnutrition is highest with older adults? Help put a spotlight on malnutrition and the negative impact it has on all. Join us for ASPEN Malnutrition Awareness Week, Oct. 5-9, 2020. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a> #MAW2020</p>	<p style="text-align: center;"><b>MAW2020-OlderAdults</b></p> 
<p>Are you or your loved one experiencing any of these? Ask about your nutrition. Learn more during ASPEN Malnutrition Awareness Week, Oct. 5-9, 2020. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a> #MAW2020</p>	<p style="text-align: center;"><b>MAW2020-Malnutrition-Adults</b></p> 
<p>Does your child have any of these signs? Ask about your child's nutrition. Learn more during ASPEN Malnutrition Awareness Week, Oct. 5-9, 2020. <a href="https://bit.ly/1FPF1CR">https://bit.ly/1FPF1CR</a> #MAW2020</p>	<p style="text-align: center;"><b>MAW2020-Malnutrition-Children</b></p> 