Malnutrition Awareness Week is a multi-organizational, multi-pronged campaign which strives to:

- Educate healthcare professionals to identify malnutrition and intervene earlier
- Educate consumers/patients to discuss their nutrition status with their healthcare professionals
- Increase awareness of the positive impact nutrition has on patient outcomes

*Every 60 seconds, 10 hospitalized patients go undiagnosed with malnutrition. Malnutrition has a negative impact on patient outcomes—higher infection rates, poor wound healing, longer lengths of stay, higher frequency of readmission, and increased costs.*

It’s a week filled with valuable educational webinars, support materials (in English & Spanish), and virtual chats with experts. Please visit nutritioncare.org/maw for more information.

**History of ASPEN’s Malnutrition Awareness Week**

ASPEN started Malnutrition Awareness Week in 2012 to raise awareness of malnutrition and its impact on patient outcomes. The first Malnutrition Awareness Week had two webinars and a podcast. In 2014, ASPEN received a Certificate of Special Recognition from US Senator Benjamin Cardin of Maryland for Malnutrition Awareness Week. In 2015, this award winning program became a part of the National Health Observances Calendar. Today it is a campaign supported by over 43 organizations who share the educational opportunities and messages with over 1 million healthcare professionals, patients, and caregivers. In 2017, ASPEN partnered with the National Council on Aging for a very active Twitter town hall and Kaiser Permanente’s, Center for Total Health showcased Malnutrition Awareness Week in their bus shelter display.

**Please join us for Malnutrition Awareness Week 2018 and help increase awareness of the positive impact nutrition has on patient outcomes.**

To learn more contact:

- Healthcare professional / medical / healthcare consumer organizations:
  Pat Anthony, MS, RD, FASPEN
  pata@nutritioncare.org, 301-920-9140

- Marketing and Communications:
  Stephanie Lee
  stephaniel@nutritioncare.org, 301-920-9124
About ASPEN
ASPEN, the American Society for Parenteral and Enteral Nutrition, is dedicated to improving patient care by advancing the science and practice of nutrition support therapy and metabolism. Founded in 1976, ASPEN is an interdisciplinary organization whose members are involved in the provision of clinical nutrition therapies, including parenteral and enteral nutrition. With more than 6,500 members from around the world, ASPEN is a community of dietitians, nurses, nurse practitioners, pharmacists, physicians, scientists, students and other health professionals from every facet of nutrition support clinical practice, research and education. For more information about ASPEN, please visit www.nutritioncare.org.

Malnutrition Awareness Week™ is a trademark of ASPEN, the American Society for Parenteral and Enteral Nutrition.