














ASPEN Malnutrition Awareness Week Sample Social Media Posts and Graphics

Copy and paste any of the sample social media messages or craft your own message using #ASPENMAW23.
The full-size images can be found [online](https://nutritioncare.org/MAW).

Text	Image	
Nutrition care is a patient right. Learn how to help stop #malnutrition during Malnutrition Awareness Week, Sept. 18-22, 2023. nutritioncare.org/MAW-23 #ASPENMAW23	01_MAW23_FB-TW-LI-General_1200x628	01_MAW23_IG-General_1080x1080
Are you or your loved one experiencing any of these symptoms? Talk to your healthcare provider about #malnutrition. #ASPENMAW23 nutritioncare.org/MAW-23	02_MAW23_FB-TW-LI-General-Adults_1200x628	02_MAW23_IG-General-Adults_1080x1080
Does your child have any of these signs? Talk to your child's healthcare provider about #malnutrition. #ASPENMAW23 nutritioncare.org/MAW-23	03_MAW23_FB-TW-LI-General-Children_1200x628	03_MAW23_IG-General-Children_1080x1080
#DYK: Over the past 5 years, malnutrition deaths have more than doubled. Learn more about malnutrition during #ASPENMAW23. nutritioncare.org/MAW-23	04_MAW23_FB-TW-LI-General-Deaths_1200x628	04_MAW23_IG-General-Deaths_1080x1080
Malnourished patients have 73% higher hospital costs. When a loved one is hospitalized, ask about their nutrition. Sept. 18-22 is Malnutrition Awareness Week #ASPENMAW23 nutritioncare.org/MAW-23	05_MAW23_FB-TW-LI-General-Hospital-Costs_1200x628	05_MAW23_IG-General-Hospital-Costs_1080x1080

<p>Patients who are malnourished have 1.9x LONGER hospital stays. Learn how to intervene during #ASPENMAW23! nutritioncare.org/MAW-23</p>	<p>06_MAW23_FB-TW-LI-General-Hospital- Stays_1200x628</p> 	<p>06_MAW23_IG-General-Hospital- Stays_1080x1080</p> 
<p>#DYK: Malnourished patients have 3.4x HIGHER rates of inpatient mortality. Get the facts on #malnutrition during Malnutrition Awareness Week, Sept. 18-22. #ASPENMAW23 nutritioncare.org/MAW-23</p>	<p>07_MAW23_FB-TW-LI-General-Mortality_1200x628</p> 	<p>07_MAW23_IG-General-Mortality_1080x1080</p> 
<p>Readmittance fact: Malnourished patients are 1.4x more likely to be readmitted to the hospital within 30 days. Learn more during Malnutrition Awareness Week, Sept. 18-22. nutritioncare.org/MAW-23 #ASPENMAW23</p>	<p>08_MAW23_FB-TW-LI-General-Readmittance_1200x628</p> 	<p>08_MAW23_IG-General-Readmittance_1080x1080</p> 
<p>Malnourished hospitalized patients are associated with longer stays, higher medical costs, and increased mortality. Learn how to intervene during #ASPENMAW23! nutritioncare.org/MAW-23</p>	<p>09_MAW23_FB-TW-LI-General-Stays-Costs-Mortality_1200x628</p> 	<p>09_MAW23_IG-General-Stays-Costs-Mortality_1080x1080</p> 
<p>Let's nourish our patients! Only half of patients with #malnutrition receive appropriate treatment. Learn more during #ASPENMAW23. nutritioncare.org/MAW-23</p>	<p>10_MAW23_FB-TW-LI-General-Treatment_1200x628</p> 	<p>10_MAW23_IG-General-Treatment_1080x1080</p> 

<p>#Malnutrition rates are highest in older adults. Learn more about the signs of #malnutrition during Malnutrition Awareness Week 2023. nutritioncare.org/MAW-23 #ASPENMAW23</p>	<p>11_MAW23_FB-TW-LI-Seniors-Malnutrition-Rate_1200x628</p> 	<p>11_MAW23_IG-Seniors-Malnutrition-Rate_1080x1080</p> 
<p>#DYK: 32% of seniors living in the community or residential care are malnourished. Learn more during #ASPENMAW23. nutritioncare.org/MAW-23</p>	<p>12_MAW23_FB-TW-LI-Seniors-Care_1200x628</p> 	<p>12_MAW23_IG-Seniors-Care_1080x1080</p> 
<p>Up to 80% of patients with cancer are #malnourished. Learn more about the signs of #malnutrition during Malnutrition Awareness Week 2023. nutritioncare.org/MAW-23 #ASPENMAW23</p>	<p>13_MAW23_FB-TW-LI-Disease-Cancer_1200x628</p> 	<p>13_MAW23_IG-Disease-Cancer_1080x1080</p> 
<p>20% of patients with cancer die from #malnutrition and not their underlying disease. Learn how to intervene against malnutrition during Malnutrition Awareness Week, Sept. 18-22, 2023. nutritioncare.org/MAW-23 #ASPENMAW23</p>	<p>14_MAW23_FB-TW-LI-Disease-Cancer-Deaths_1200x628</p> 	<p>14_MAW23_IG-Disease-Cancer-Deaths_1080x1080</p> 
<p>#DYK: Critically ill patients are at increased risk of #malnutrition. Learn how to intervene during Malnutrition Awareness Week, Sept. 18-22. nutritioncare.org/MAW-23 #ASPENMAW23</p>	<p>15_MAW23_FB-TW-LI-Disease-Critically-Ill_1200x628</p> 	<p>15_MAW23_IG-Critically-Ill_1080x1080</p> 

<p>Malnourished patients are 2.2x more likely to be admitted with a serious infection. Help stop malnutrition and learn more during #ASPENMAW23. nutritioncare.org/MAW-23</p>	<p>16_MAW23_FB-TW-LI-Disease-Infection_1200x628</p> 	<p>16_MAW23_IG-Disease-Infection_1080x1080</p> 
<p>Get the facts: 32-40% of adult patients across care settings are malnourished. Learn how to intervene during Malnutrition Awareness Week, Sept. 18-22. #ASPENMAW23. nutritioncare.org/MAW-23</p>	<p>17_MAW23_FB-TW-LI-General-Care-Settings_1200x628</p> 	<p>17_MAW23_IG-General-Care-Settings_1080x1080</p> 
<p>Attend live webinars for CE credit and get free resources on malnutrition, all during #ASPENMAW23! Join us September 18-22, 2023. nutritioncare.org/MAW-23</p>	<p>18_MAW23_FB-TW-LI-General-CE_1200x628</p> 	<p>18_MAW23_IG-General-CE_1080x1080</p> 