

Malnutrition Awareness Week 2021 Sample Social Media Posts and Graphics

Copy and paste any of the sample social media messages, or craft your own message using #ASPENMAW21. The full-size images can be found [online](#).

Text	Image	
<p>Malnourished hospitalized patients are associated with longer stays, higher medical costs, and increased mortality. Learn how to intervene during #ASPENMAW21! https://www.nutritioncare.org/MAW-21</p>	<p style="text-align: center;"><i>MAW21_stays-costs-mortality-1200x628</i></p>  <p>A vertical graphic with a dark blue background. On the left is a circular logo for Malnutrition Awareness Week 2021 with the ASPEN logo. The main text reads: "Malnourished hospitalized patients are associated with" in white, followed by three bullet points: "Longer hospital stays", "Higher medical costs", and "Increased mortality", each with a corresponding icon (bed, dollar sign, and skull/crossbones). At the bottom, it says "OCTOBER 4-8 · HELP STOP MALNUTRITION · NUTRITIONCARE.ORG/MAW".</p>	<p style="text-align: center;"><i>MAW21_Cost-Stay-Mortality_1080x1080</i></p>  <p>A square graphic with a dark blue background. It features the Malnutrition Awareness Week 2021 logo in the top left. The text reads: "OCTOBER 4-8 NUTRITIONCARE.ORG/MAW #ASPENMAW21" in white. Below that, it says "Malnourished hospitalized patients are associated with" in white, followed by three bullet points: "Longer hospital stays", "Higher medical costs", and "Increased mortality", each with a corresponding icon. At the bottom, it says "HELP STOP MALNUTRITION" in white on a yellow background.</p>
<p>#DYK: Critically ill patients are at increased risk of #malnutrition due to inflammation and altered metabolism. Learn how to intervene during Malnutrition Awareness Week, Oct. 4-8, 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p style="text-align: center;"><i>MAW21_critically-ill_1200x628</i></p>  <p>A vertical graphic with a dark blue background. On the left is a circular logo for Malnutrition Awareness Week 2021 with the ASPEN logo. The main text reads: "Critically ill patients are at increased risk of malnutrition due to inflammation and altered metabolism." in white. At the bottom, it says "OCTOBER 4-8 · HELP STOP MALNUTRITION · NUTRITIONCARE.ORG/MAW".</p>	<p style="text-align: center;"><i>MAW21_CriticallyIll_1080x1080</i></p>  <p>A square graphic with a dark blue background. It features the Malnutrition Awareness Week 2021 logo in the top left. The text reads: "OCTOBER 4-8 NUTRITIONCARE.ORG/MAW #ASPENMAW21" in white. Below that, it says "Critically ill patients are at increased risk of malnutrition due to inflammation and altered metabolism." in white. At the bottom, it says "HELP STOP MALNUTRITION" in white on a yellow background.</p>
<p>Up to 80% of patients with cancer are #malnourished. Learn more about the signs of #malnutrition during Malnutrition Awareness Week 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p style="text-align: center;"><i>MAW21_cancer-patients-2_1200x628</i></p>  <p>A vertical graphic with a dark blue background. On the left is a circular logo for Malnutrition Awareness Week 2021 with the ASPEN logo. The main text reads: "Up to 80% of patients with cancer are malnourished." in white. At the bottom, it says "OCTOBER 4-8 · HELP STOP MALNUTRITION · NUTRITIONCARE.ORG/MAW".</p>	<p style="text-align: center;"><i>MAW21_CancerPatient2_1080x1080</i></p>  <p>A square graphic with a dark blue background. It features the Malnutrition Awareness Week 2021 logo in the top left. The text reads: "OCTOBER 4-8 NUTRITIONCARE.ORG/MAW #ASPENMAW21" in white. Below that, it says "Up to 80% of patients with cancer are malnourished." in white. At the bottom, it says "HELP STOP MALNUTRITION" in white on a yellow background.</p>

<p>20% of patients with cancer die from #malnutrition and not their underlying disease. Learn how to intervene against malnutrition during Malnutrition Awareness Week, Oct. 4-8, 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_cancer-patients_1200x628</i></p>  <p>The banner features a dark blue background with a white circular logo on the left containing the text 'MALNUTRITION AWARENESS WEEK' and the ASPEN logo. To the right, the text reads: '20% of patients with cancer die from malnutrition and not their underlying disease.' Below this is a white skull and crossbones icon. At the bottom, a yellow bar contains the text: 'OCTOBER 4-8 · HELP STOP MALNUTRITION · NUTRITIONCARE.ORG/MAW'.</p>	<p><i>MAW21_CancerPatient_1080x1080</i></p>  <p>The square features a dark blue background with a white circular logo on the top left. Text on the right reads: 'OCTOBER 4-8 NUTRITIONCARE.ORG/MAW #ASPENMAW21' and '20% of patients with cancer die from malnutrition and not their underlying disease.' Below is a white skull and crossbones icon. At the bottom, a yellow bar contains the text: 'HELP STOP MALNUTRITION'.</p>
<p>Nutrition is a human right. Learn how to help stop #malnutrition during Malnutrition Awareness Week, Oct. 4-8, 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_HumanRight_1200x628</i></p>  <p>The banner features a dark blue background with a white circular logo on the left. Text on the right reads: 'OCTOBER 4-8 NUTRITION IS A HUMAN RIGHT' with an icon of hands holding a globe. Below is the website 'nutritioncare.org/MAW' and the hashtag '#ASPENMAW21'. At the bottom, a yellow bar contains the text: 'HELP STOP MALNUTRITION'.</p>	<p><i>MAW21_HumanRight_1080x1080</i></p>  <p>The square features a dark blue background with a white circular logo on the top left. Text on the right reads: 'OCTOBER 4-8 NUTRITIONCARE.ORG/MAW' and 'NUTRITION IS A HUMAN RIGHT' with an icon of hands holding a globe. Below is the website 'nutritioncare.org/MAW' and the hashtag '#ASPENMAW21'. At the bottom, a yellow bar contains the text: 'HELP STOP MALNUTRITION'.</p>
<p>#DYK: Post-discharge use of oral nutrition supplements reduces hospital readmissions in seniors. Get the facts during ASPEN Malnutrition Awareness Week, Oct. 4-8. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_oral-supplements_1200x628</i></p>  <p>The banner features a dark blue background with a white circular logo on the left. Text on the right reads: 'Post-discharge use of oral nutrition supplements reduces hospital readmissions in seniors.' At the bottom, a yellow bar contains the text: 'OCTOBER 4-8 · HELP STOP MALNUTRITION · NUTRITIONCARE.ORG/MAW'.</p>	<p><i>MAW21_oral-supplement_1080x1080</i></p>  <p>The square features a dark blue background with a white circular logo on the top left. Text on the right reads: 'OCTOBER 4-8 NUTRITIONCARE.ORG/MAW #ASPENMAW21' and 'Post-discharge use of oral nutrition supplements reduces hospital readmissions in seniors.' At the bottom, a yellow bar contains the text: 'HELP STOP MALNUTRITION'.</p>