




Malnutrition Awareness Week 2021 Sample Social Media Posts and Graphics

Copy and paste any of the sample social media messages, or craft your own message using #ASPENMAW21.

Text	Image	
<p>Malnourished hospitalized patients are associated with longer stays, higher medical costs, and increased mortality. Learn how to intervene during #ASPENMAW21! https://www.nutritioncare.org/MAW-21</p>	<p><i>MAW21_stays-costs-mortality-1200x628</i></p>  <p>The graphic features a dark blue background with a white circular logo on the left containing the text 'MALNUTRITION AWARENESS WEEK™' and the ASPEN logo. To the right, the text reads: 'Malnourished hospitalized patients are associated with' followed by three bullet points: 'Longer hospital stays' (with a calendar icon), 'Higher medical costs' (with a dollar sign icon), and 'Increased mortality' (with a skull and crossbones icon). At the bottom, a yellow banner contains the text: 'OCTOBER 4-8 • HELP STOP MALNUTRITION • NUTRITIONCARE.ORG/MAW'.</p>	<p><i>MAW21_Cost-Stay-Mortality_1080x1080</i></p>  <p>The graphic is a square version of the previous one, with a dark blue background and a white circular logo on the left. The text reads: 'Malnourished hospitalized patients are associated with' followed by three bullet points: 'Longer hospital stays', 'Higher medical costs', and 'Increased mortality'. At the bottom, a yellow banner contains the text: 'HELP STOP MALNUTRITION'.</p>
<p>#DYK: Critically ill patients are at increased risk of #malnutrition due to inflammation and altered metabolism. Learn how to intervene during Malnutrition Awareness Week, Oct. 4-8, 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_critically-ill_1200x628</i></p>  <p>The graphic features a dark blue background with a white circular logo on the left containing the text 'MALNUTRITION AWARENESS WEEK™' and the ASPEN logo. To the right, the text reads: 'Critically ill patients are at increased risk of malnutrition due to inflammation and altered metabolism.' At the bottom, a yellow banner contains the text: 'OCTOBER 4-8 • HELP STOP MALNUTRITION • NUTRITIONCARE.ORG/MAW'.</p>	<p><i>MAW21_CriticallyIll_1080x1080</i></p>  <p>The graphic is a square version of the previous one, with a dark blue background and a white circular logo on the left. The text reads: 'Critically ill patients are at increased risk of malnutrition due to inflammation and altered metabolism.' At the bottom, a yellow banner contains the text: 'HELP STOP MALNUTRITION'.</p>
<p>Up to 80% of patients with cancer are #malnourished. Learn more about the signs of #malnutrition during Malnutrition Awareness Week 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_cancer-patients-2_1200x628</i></p>  <p>The graphic features a dark blue background with a white circular logo on the left containing the text 'MALNUTRITION AWARENESS WEEK™' and the ASPEN logo. To the right, the text reads: 'Up to 80% of patients with cancer are malnourished.' At the bottom, a yellow banner contains the text: 'OCTOBER 4-8 • HELP STOP MALNUTRITION • NUTRITIONCARE.ORG/MAW'.</p>	<p><i>MAW21_CancerPatient2_1080x1080</i></p>  <p>The graphic is a square version of the previous one, with a dark blue background and a white circular logo on the left. The text reads: 'Up to 80% of patients with cancer are malnourished.' At the bottom, a yellow banner contains the text: 'HELP STOP MALNUTRITION'.</p>

<p>20% of patients with cancer die from #malnutrition and not their underlying disease. Learn how to intervene against malnutrition during Malnutrition Awareness Week, Oct. 4-8, 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_cancer-patients_1200x628</i></p> 	<p><i>MAW21_CancerPatient_1080x1080</i></p> 
<p>Nutrition is a human right. Learn how to help stop #malnutrition during Malnutrition Awareness Week, Oct. 4-8, 2021. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_HumanRight_1200x628</i></p> 	<p><i>MAW21_HumanRight_1080x1080</i></p> 
<p>#DYK: Post-discharge use of oral nutrition supplements reduces hospital readmissions in seniors. Get the facts during ASPEN Malnutrition Awareness Week, Oct. 4-8. https://www.nutritioncare.org/MAW-21 #ASPENMAW21</p>	<p><i>MAW21_oral-supplements_1200x628</i></p> 	<p><i>MAW21_oral-supplement_1080x1080</i></p> 