



## Sample Email Copy

### SUBJECT LINE OPTIONS:

- a. Free access to malnutrition-related CE webinars and resources
- b. Free registration for CE webinars on treating malnutrition
- c. Malnutrition Awareness Week is September 16-20!

We are proud to announce that [Your organization] has partnered with ASPEN, the American Society for Parenteral and Enteral Nutrition, for ASPEN Malnutrition Awareness Week™ (MAW) on September 16-20, 2024.

As ambassadors, we have complimentary access to ASPEN's MAW webinars and resources.

Most of the webinars offer continuing education credits but availability is limited, so [register now](#) to reserve your spot. Enter the code [ambassador code] at checkout to receive a 100% discount.

Please also check out ASPEN's [Malnutrition Solution Center](#) where there are practice tools, videos, podcasts, and papers for clinicians, as well as resources for patients.

Malnutrition Awareness Week aims to educate healthcare professionals on the early detection, prevention, and treatment of malnutrition and to encourage consumers to discuss their nutrition status with healthcare providers. For more information, visit [nutritioncare.org/MAW](https://nutritioncare.org/MAW).

Please help raise awareness of nutrition's crucial role in patient recovery on social media using the hashtag #ASPENMAW24. You can find many prepared images [here](#).

*\*ASPEN is accredited to provide medical, pharmacy, nursing, and dietetic credits.*

### **AMBASSADOR ORGANIZATIONS**

As an ambassador, your members get to attend our Malnutrition Awareness Week webinars for free! Be sure to include the unique code ASPEN has provided you in your member communications.

## Details for Online Calendar/Newsletter/Blog

### Malnutrition Awareness Week™

**Date:** September 16-20, 2024

**Website:** <https://www.nutritioncare.org/maw>

**Contact Information:** (301) 587-6315, [aspen@nutritioncare.org](mailto:aspen@nutritioncare.org)

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