



**ASPEN 2020  
NUTRITION  
SCIENCE &  
PRACTICE  
CONFERENCE**

**EXHIBITOR  
PROSPECTUS**

---

**March 28-31, 2020  
Tampa Convention Center**

# WHY SHOULD I EXHIBIT?

## ASPEN EXPO: BRINGING TOGETHER SCIENCE, PRODUCTS AND EXPERTS

### Promote Brand Awareness, Showcase Product Innovation, Network with Opinion Leaders

The ASPEN Expo is the largest exhibition of clinical nutrition stakeholders. It's where industry leaders gather to:

- Connect with key decision makers in clinical nutrition
- Highlight their latest therapies, technologies, products and services
- Interact with nutrition support professionals from around the world

Don't miss this unique opportunity. **Reserve your booth space today!**



### Benefits of Exhibiting at ASPEN20

- Six and one half (6 1/2) hours of unopposed exhibit hours to showcase your products and innovation, drive brand awareness and network with experts
- Education and promotional activities in the exhibit hall to ensure high traffic (such as Central Stage Presentations, Rapid Fire Research Theaters and Posters)
- Networking lunches in the exhibit hall for all attendees
- Excellent sponsorship options to drive brand awareness, and show your company's commitment to nutrition support

## ASPEN20 EXPO HOURS\*

**SATURDAY, MARCH 28**  
(Opening Reception)  
5:45PM-7:30 PM

**SUNDAY, MARCH 29**  
9:15AM-2:00PM

**MONDAY, MARCH 30**  
10:00AM- 2:30PM

**TUESDAY, MARCH 31**  
Expo CLOSED

*\*Hours subject to change*

# BOOTH DETAILS

## BOOTH PRICING

<b>INLINE</b> (per sq. ft., 100 sq. ft. minimum) <b>\$30</b>	<b>CORNER</b> (each) <b>\$300</b>	<b>ISLAND</b> (per sq. ft., 400 sq. ft. minimum) <b>\$33</b>	<b>NON-PROFIT*</b> (per sq. ft., 100 sq. ft. inline ONLY) <b>\$20</b>
---	---	---	--

\*Non-profit must submit proof of 501(c)3 or 501(c)6 status. May purchase 10'x10' plus a corner fee.

### Standard Booth Amenities

- Each linear booth consists of 8' fabric backdrop and 3' fabric divider drape
- Standard booth ID sign with your company name and booth number
- Aisle carpet throughout the exhibit hall (booth carpet not included)
- General exhibit hall cleaning
- Opening Night Reception
- Networking lunches
- Security
- Company description (up to 50 words) in conference mobile app

**Not included:** All furniture, accessories, electrical requirements, carpeting, and cleaning for the exhibit space are the responsibility of the exhibitor.

### Complimentary Badges

- One (1) full registration for each 100 sq. ft. reserved
- Three (3) Expo-only badges for each 100 sq. ft. reserved
- Exhibiting companies may purchase additional Expo-only badges for \$150 each—up to a maximum of 5 per company
- Expo-only badge holders are allowed access to exhibit hall, pre- and post-official exhibit hours, and General Sessions

### Exhibit Booth Reservation

[See the available booth options!](#)  
([Click to view online floor plans](#))

Don't miss the opportunity to participate in the largest gathering of multidisciplinary clinical nutrition experts!

All measurements shown on the floor plan are approximate. ASPEN reserves the right to make modifications as may be deemed necessary, making equitable adjustments with any exhibitors thereby affected. ASPEN also reserves the right to adjust the floor plan to meet the needs of the exhibition.

For more information, please contact Valerie Mickiewicz at [ValerieM@nutritioncare.org](mailto:ValerieM@nutritioncare.org).

### ABOUT ASPEN

ASPEN, the American Society for Parenteral and Enteral Nutrition, is dedicated to improving patient care by advancing the science and practice of clinical nutrition and metabolism. With more than 6,500 members, ASPEN is an interdisciplinary community of health professionals from around the world specializing in every facet of clinical nutrition: clinical practice, research and education.

The ASPEN 2020 Nutrition Science & Practice Conference (ASPEN20) will showcase the latest in cutting-edge research, education, and product innovations for healthcare professionals looking to improve their knowledge and skills to enhance patient care.

# BOOTH DETAILS

## Before You Submit Your Application

Please read the online exhibit rules and regulations prior to submitting a signed contract. Full rules and regulations can be found at [www.nutritioncare.org/conference](http://www.nutritioncare.org/conference). Partial applications will not be accepted. All applications must include 50% down payment.

Please complete the online application (Click to view online reservation portal) and submit with a 50% deposit.

## Deposits and Payments

Exhibitor applications submitted prior to October 15, 2019 must include a 50% deposit. The remaining 50% deposit is due 30 days after the application is submitted or by October 15, 2019 —whichever is later. Applications submitted after October 1, 2019 must include full payment.

Cancellations made before October 14, 2019 will forfeit 50% of the total booth fee and will be charged a \$200 processing fee. There will be no refunds after October 14, 2019.

ASPEN will enforce the payment schedule. All monies must be received prior to exhibiting. Onsite exhibitor reservation is not available.

### Checks are payable to: ASPEN

Attn: ASPEN Expo  
8401 Colesville Rd., Ste. 510 Silver Spring, MD 20910  
Tax ID# 52-1161382

### For wire transfers (international companies must add \$35 fee):

ASPEN  
Wells Fargo Bank  
Silver Spring, MD 20910  
Account # 2-00000-170-7753  
Routing # 121000248  
Swift Code = PNBUS33 (international only)  
Transit ABA # 0550-032-01

## Terms and Conditions

ASPEN requires all exhibitors to feature a product or service applicable to the field of nutrition. ASPEN reserves the right to reject or remove any company that falsifies information on their application. ASPEN reserves the right to reject any sponsor, exhibitor or exhibit for any reason, which need not be disclosed to the party submitting the request.

Acceptance as an exhibitor does not mean the product or service exhibited is approved or endorsed by ASPEN. The exhibiting company shall not state or imply such approval or endorsement, before, during or after the meeting.

By applying for exhibit space, the exhibiting company understands that its application is subject to review by ASPEN. ASPEN will review all applications and, if approved, shall assign companies exhibit space (if available) consistent with show eligibility requirements, policies, and at the discretion of ASPEN.

## IMPORTANT DATES

### OCTOBER 15, 2019

100% balance of booth payment due

### DECEMBER 2019

Exhibitor service kit available

### FEBRUARY 7, 2020

Deadline for company descriptions

### FEBRUARY 14, 2020

First day to request pre-show mailing list

### MARCH 27-28, 2020

Exhibitor move-in and installation

### MARCH 28-30, 2020

Expo open

### MARCH 30, 2020

Exhibit tear-down at 2:30 PM

### APRIL 30, 2020

Final day to request post-show mailing list