

Thank you for supporting the American Society for Parenteral and Enteral Nutrition's Malnutrition Awareness Week™ and sharing the following information with your networks.

Details for Online Calendar/Newsletter/Blog

Malnutrition Awareness Week™

Date: September 18 – 22, 2017

Website: www.nutritioncare.org/maw

Contact Information: (301) 587-6315, info@nutritioncare.org

Join the American Society for Parenteral and Enteral Nutrition (ASPEN) September 18 – 22, 2017 for their sixth annual Malnutrition Awareness Week™. The purpose of this week is to raise awareness in healthcare professionals to consider assessing and intervening earlier and for the public to realize that they need to ask about their nutrition status and advocate for optimal nutrition care as much as possible.

In 2009, ASPEN recognized a need for greater awareness of malnutrition, which is common in hospitalized patients in the United States and is associated with unfavorable outcomes including higher infection rates, poor wound healing, longer lengths of stay, and higher frequency of readmission. Not unexpectedly, these outcomes are associated with increased costs. In some studies, 30-50% of patients become malnourished, often during a hospital stay.

The 2017 week is scheduled to have five webinars:

- Improving Standardization of Oral Nutrition Supplemental Provision in Malnourished Patients
- A Multi-Disciplinary Approach to Increasing Awareness of Enteral Nutrition in the Pediatric Patient: A Provider and Parent Perspective
- On the Fast Track with the Enhanced Recovery After Surgery (ERAS) Protocol
- Approaching an 'Audit' with Accurate Documentation and Coding for Malnutrition Diagnosis
- Electronic Clinical Quality Measures (ECQMS): A Malnutrition Quality Improvement Initiative

Participants will receive continuing education credits for participating in the webinars. ASPEN is accredited to provide medical, pharmacy, nursing and dietetic credits.

Visit the official [Malnutrition Awareness Week](http://www.nutritioncare.org/maw) site to register or for more information about the week.

Social Media Posts

Twitter

- **[Insert name of organization/Twitter handle]** is an official supporter of #MAW2017! Learn more about the week here: <http://bit.ly/2di5vG5>
- The yearly cost of disease-associated #malnutrition is more than \$156.7 billion. Join us & @ASPENWEB for #MAW2017 <http://bit.ly/2di5vG5>
- If it was easy to see, it would be easy to diagnose. Join us & @ASPENWEB for #MAW2017 <http://bit.ly/2di5vG5>
- Take on #malnutrition. Enhance patient safety. <http://bit.ly/2di5vG5> #MAW2017

Facebook & LinkedIn

- **[Insert name of organization]** is proud to be an official supporter of #MAW2017! Learn more about the week here: <http://bit.ly/2di5vG5>
- Did you know the yearly cost of disease-associated #malnutrition is more than \$156.7 billion? Join us ASPEN for #MAW2017 <http://bit.ly/2di5vG5>
- Take on #malnutrition. Enhance patient safety. <http://bit.ly/2di5vG5> #MAW2017
- Did you know that surgical patients with #malnutrition have a four times higher risk of pressure ulcer development? Learn more about malnutrition and ways to reduce these risks during #MAW2017 <http://bit.ly/2di5vG5>
- In some studies, 30-50% of patients become malnourished, often during a hospital stay. Learn more about #malnutrition and ways to prevent these risks during #MAW2017 <http://bit.ly/2di5vG5>

Shareable Posters

As an important step toward raising awareness about malnutrition and promoting ASPEN's Malnutrition Awareness Week™, the ASPEN Malnutrition Committee has created informative consumer posters entitled, **Ask About Your Nutrition** and **Ask About Your Child's Nutrition**. We encourage you and your institution to use these posters as educational tools for your patients. The posters are also available in Spanish. *To download the posters, hold control and click on the image.*



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by aspen | AMERICAN SOCIETY OF PARENTERAL AND ENTERAL NUTRITION

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IT WOULD BE EASY TO DIAGNOSE

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